

REMARKS

Claims 1-11 were pending in this application, and by this Reply, claims 1, 6 and 11 are amended, claim 2 is canceled, claims 3-5 and 7-10 are not changed and new claims 12 and 13 are presented.

In the outstanding Official Action the examiner has rejected claims 1,2 and 7-11 under 35 USC 103(a) as unpatentable over Nobuchi et al (USP 6034866) in view of Terriss et al. (USP 5964823).

The examiner states that Nobuchi et al teaches a device assembly having all of the features of applicant's claims 1, 8, 9 and 11 except the teaching of "the area including an image as claimed". Terriss et al is relied upon to teach the image as claimed.

Applicant respectfully disagrees with the examiners understanding of applicant's invention as recited in each of the independent claims, and accordingly the belief that Nobuchi et al, shows these features. In order to more clearly define applicants invention, the features of claim 2 have been incorporated into claim1, so that it is clear that the "area (18)" which includes a "substrate", moves in coordinate with movement of the cover..

More specifically, each of applicant's independent claims basically recite an arrangement which provides coordinated movement between a cover which is selectively positionable over a component that needs protection, and an area adjacent to the cover which includes an image carrying substrate, where:

as the cover panel is moved from the first position to the second position, the component becomes progressively more accessible to the user of the device, and the area (18) is progressively moved so as to extend past the housing of the device so that the at least one image thereon becomes progressively more visible to the user.

Nobuchi et al is not seen to show or suggest any area adjacent to the cover which progressively moves past the housing, let alone progressively revealing more of an image thereon. The examiner stated that area 30 of Nobuchi et al has this feature, but such features as

recited above for area (18) are not seen. That is, Nobuchi's areas 20 and 30 are at all times areas of the cover which are **exposed** to the view of the user, and thus there is no area in Nobuchi et al which "becomes progressively more visible" to the user as the cover is moved from the first position to the second position, which feature is required by our claims.

Review of Terris et al also does not show the progressive movement of an area for providing the features as now more clearly recited in amended claims 1 and 11. Thus, a combination of Nobuchi and Terriss still lacks a teaching or suggestion of this claimed combination.

Accordingly, it is believed that this ground of rejection is not fairly based and has been overcome by the clarifying amendment to each of the independent claims 1 and 11.

Additionally, in view of the indication of the allowability of dependent claims 4 and 6, new independent claims 12 and 13 are presented which comprise allowable claims 4 and 6 re-presented in independent form. Accordingly, it is believed that new claims 12 and 13 should also be found allowable. The extra claim fee is being paid via EFS-Web.

In view of the above remarks, it is believed that claims 1 and 3-13 are now allowable, and an indication of allowance of these claims is respectfully requested. **THE OFFICE IS REMINDED OF THE GRANTED PETITION TO MAKE SPECIAL IN THIS APPLICATION.**

The above is believed to be a sufficient and complete reply to the outstanding Office Action. If any issues remain, the office is asked to contact the Attorney noted below.

Respectfully submitted,

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